

RE-CREATE THAT SITE

SUBMIT

4-6 files in folder: PSD & JPEG

lastname_site1.psd (layered file)

lastname_site1.jpeg (flattened file)

ASSIGNMENT:

Accurately recreate the website/image you have chosen from the provided options.

Copywork:: recreating a specific design as accurately as possible (for practice purposes only) in a controlled setting in order to train your eye (spacial relationships, style, composition, color, etc)

Artists and writers have employed this technique for hundreds of years in efforts of practicing their skill. It's a practical method to learn new tools, pay attention to details and analyze decisions that were made...as long as you are choosing designs that are better than your current capabilities.

TO DO:

- **read this article** <https://www.smashingmagazine.com/2017/02/improving-ui-design-skills-copywork/>
 - select your options to recreate
 - **DO NOT TRACE!**
- look at the original & create your own beside it
- use techniques & tools shown in demos

PURPOSE:

- analyze why decisions are made
- expand your operational skillset within psd
- plan & organize how you will recreate it
- manage file/layers

M 10.01
Assignment: Ex. 04
Recreate That Site
 Photoshop demo
 work in class

W 10.03
 progress/group
 critique
 work in class

M 10.08
 work period
DUE @ end: Ex. 04
Recreate That Site

CG1/EXERCISE 04 RECREATE THAT SITE

NAME:

MAX
POINTS

BASICS:

followed directions in specs & submission (what & where); file management (layer organization); experimented with tools in photoshop

10

OVERALL SOLUTION:

successfully recreated website exactly: color, composition, type, effects, techniques

10

TOTAL

20

A	B	C	D	F
20-18	17-16	15-14	13-12	11-0
10-9	8	7	6	5-0

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